



Global Education Expo

Chandigarh 2017



Date: - 14 Nov. 2017
Venue: - Himachal Bhawan,
Sec - 28 B, Madhya Marg,
Chandigarh - 160002

Organizer :



CO-Organizer :



Global Education Expo is a platform that opens the doors of opportunity for students wanting to study overseas and obtain an international qualification. Students can get detailed information on university ranking comparisons, country selection, scholarship and fee waiver opportunities, visa process, standard admissions test and documentation along with Funding queries.

Lets celebrate this Children day with bag full of exciting gifts: Scholarship for IELTS / PTE exam, Domestic Holiday trip and others Gift hampers.

Why Chandigarh?



Chandigarh is a city and a union territory in India that serves as the capital of both neighboring states of Haryana and Punjab. Chandigarh is bordered by the state of Punjab to the north, west and south, and to the state of Haryana to the east. It is considered to be a part of the Chandigarh capital region or Greater Chandigarh, which includes Chandigarh, and **the city of Panchkula (in Haryana) and cities of Kharar, Kurali, Mohali, Zirakpur (in Punjab).**

Considering the **Educational Status** there are numerous educational institutions in Chandigarh. According to Chandigarh administration's department of education, there are a total of **107 government schools and around 31 colleges** in Chandigarh.

As of 2011 India census, Chandigarh had a **population of 1,055,450** and has an average **literacy rate of 86.77%** higher than the national average.

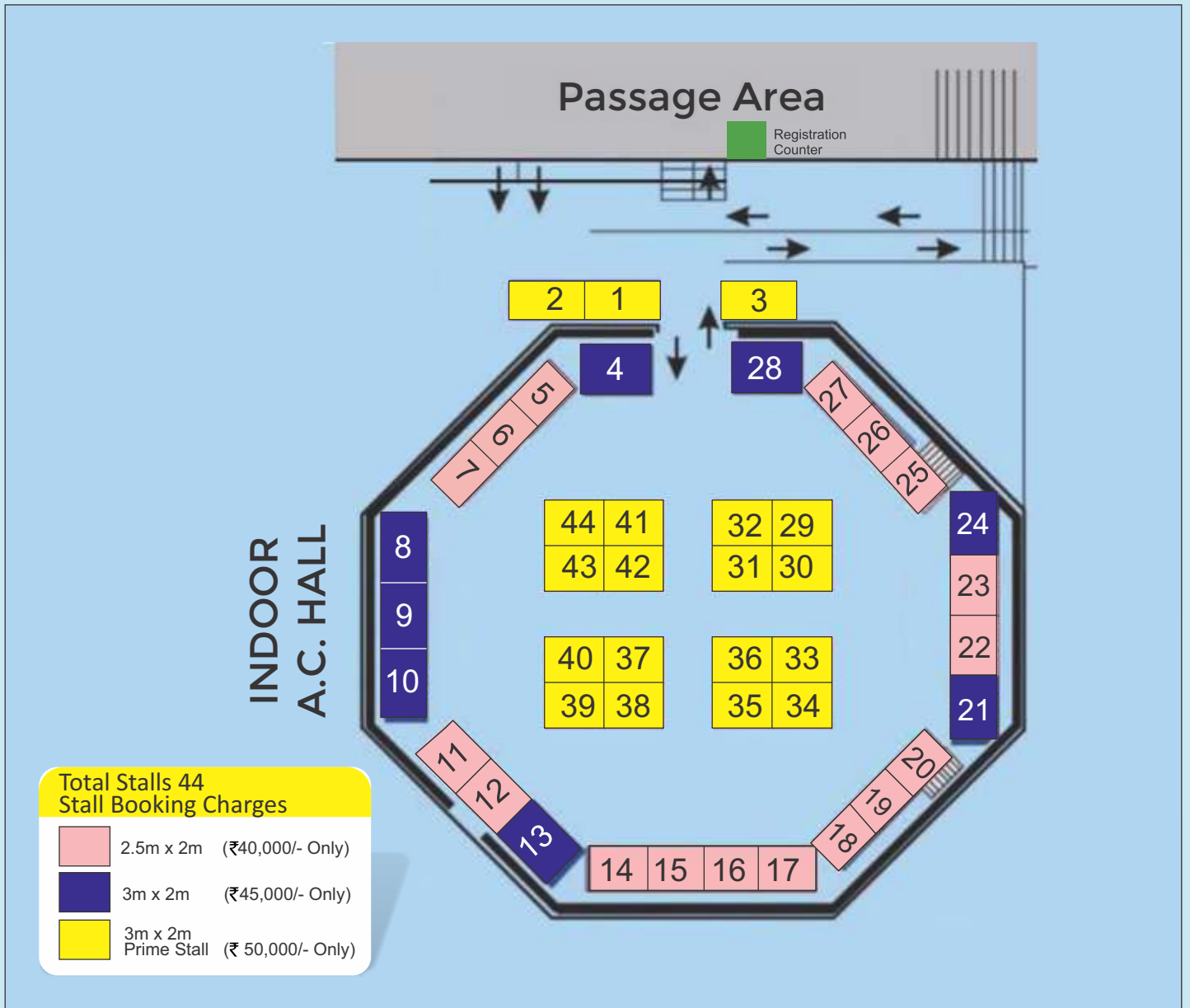
Presently students in Chandigarh are showing high interest in **Study Abroad, Work in Overseas** & Traveling overseas for Holidays.

According to the Chandigarh Government Authorities there are total **276 consultants** in the city serving for same business; **GEE-2017** will provide the consultancy platform **for 44 authorized** consultants at **HIMACHAL BHAWAN** on the Occasion of children's day.

Event Highlights

1. Invited Visitors 1500, Expected Visitors approx 800.
2. Chance for students to meet government authorized consultants.
3. Information sharing about Scholarship, Fee Waiver Opportunities, Visa Application Process & Financial Aid Assistance.
4. **Freebies for Visitors:** Scholarship for IELTS/ PTE exam, Domestic holiday trip, 10 Mobile phones, Exciting gifts for every visitor & Refreshment.

LAYOUT PLAN



Bank Details

Company Name : Dzinx India

Bank Name
Branch

ICICI
Kunjapura Road,
Karnal

Account Type
Account Number
IFSC Code

Current
247905500266
ICIC0002479

Standard Shell Scheme



A Booth will comprise of the following

- Basic Stand construction
- Spot Lights
- 2 Chairs
- 1 Reception Counter
- Company Name on Fascia
- 5 amp power point

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SPONSORSHIPS	PLATINUM	GOLD	SILVER	REGISTRATION COUNTER	FREE GIFTS	INVITATION CARDS
Booth Space	6 Sq Mtr.	6 Sq Mtr.	6 Sq Mtr.	6 Sq Mtr.	6 Sq Mtr.	6 Sq Mtr.
Pre Event SMS / Mailer	5/5	3/3	2/2	2/1	2/1	2/1
Plasma TV	Yes	Yes	Yes	Yes	Yes	Yes
Corporate Video Adv	Yes	Yes	Yes	Yes	Yes	Yes
Website Advertisement	Top Banner	Scrolling Banner	Rotatory Banner	Home Page	Home Page	Home Page
Branding at Venue	Yes	Yes	Yes	Yes	Yes	Yes
Logo at Backdrop	Yes	Yes	Yes	Yes	Yes	Yes
Logo at EntryGate	Yes	Yes	Yes	Yes	Yes	Yes
Charges (Taxes Extra as applicable)	INR 500,000 / USD 10,000	INR 400,000 / USD 8,000	INR 300,000 / USD 6,000	INR 250,000 / USD 5,000	INR 125,000 / USD 2,500	INR 125,000 / USD 2,500

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Invitation Card Sponsor	Logo Presence at Front Side of Invitation card

Contact Details



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